

ADVERTISE WITH US!

The History Center in Tompkins County

presents dynamic exhibits in our "Gorges" exhibit hall. Located downtown on the Ithaca Commons, we welcome thousands of visitors as we explore and learn about our unique community. Now, you can advertise your businesses or group in our exhibit guides for your choice of 2 brand new exhibits in 2023. Put yourself in front of interested and engaged audiences, while ensuring that our history is saved for the next generations!

TWO EXCITING OPPORTUNITIES IN 2023

PIECING TOGETHER

FEBRUARY—AUGUST 2023

Quilts and crafts celebrate creativity in our community! Connect to an audience of makers, sewers, and artistic creators through this exhibit opening in February.

A SPORTING CHANCE

SEPTEMBER 2023 —JUNE 2024

Play ball! The History Center in Tompkins County is thrilled to celebrate and explore human competition in all its shapes and sizes. From snow snake to roller derby, humans have competed in sport for centuries in our corner of the world.



RATES AND OPPORTUNITIES

ADVERTISING SIZES

1/8" Page—\$250.00
1/4" Page—\$500.00
1/2" Page—\$750.00
Full Page Insert—\$1,000.00

Dimensions 3.75" x 2.25"
Dimensions 3.75" x 4.75"
Dimensions 7.75" x 4.75"
Dimensions 8.625" x 10.75"

Apply a 15% discount if you reserve in both 2023 exhibit guides!

Deadlines matter! Our publishers need enough lead time to have printed copies ready for each exhibit opening.

Piecing Together: Quilts of Tompkins County—All ad copies due by 01/09/2023
A Sporting Change—All ad copies due by 08/07/2023

Name of Business:

Point of Contact:

Phone:

Email:

You can also reserve your space on our website at www.thehistorycenter.net/XXXX

PAST EXHIBITS & GUIDES



Breaking Barriers: Women's Lives and Livelihoods explored the lives of women in public and private spheres across centuries of Tompkins County history. From the Haudenosaunee influence on Women's Rights, Social Clubs and Organizations, to Overcoming Barriers to Vote, women in Tompkins County continue to break barriers.



reCOUNT: Facing Our Census joins the National Archives and Records Administration in the release of the 1950 United States Census. The brand new exhibit explores the stories of resilient people and communities through immigration, work, and play. The colorful exhibit builds a human connection to the people behind the statistics.



Our exhibit guides are also preserved in a digital format on our website well after the physical exhibit comes down. Digital guides retain your advertisement in perpetuity, stretching your advertising dollars to reach larger audiences. Check out two examples of exhibit guides with our QR Codes—please note these virtual exhibits pre-date our advertising program.

